



**St. John Ambulance**

**SAVING LIVES**  
at work, home and play

Join us in showcasing the value of First Aid training and Emergency Preparedness. We are pleased to offer your company a sponsorship opportunity that will have a direct impact on increasing community awareness.

We rely on sponsors and volunteers to help make this annual event a success and are grateful for your support. This year's event will be held on Saturday, April 7th at West Edmonton Mall. All companies and individuals who provide sponsorship and /or door prize donations will be recognized at the event, based on the level of donation.

**All levels receive:**

- Your company's name and logo on our Competition website page with link
- Your company's name on the rotating slide show during the banquet
- Recognition across all of St. John Ambulance's social media platforms

## Platinum \$5,000+

Recognition as above plus:

- Your brand recognized in high profile signage positions at one of the two Competition rings in West Edmonton Mall
- Verbal recognition during the Competition and at the banquet
- Your brand recognized on table signage at the banquet
- 6 banquet tickets
- A behind the scenes tour of the casualty simulation and competitor lock up areas
- Lunch with volunteers and staff
- Recognition on PSAs
- Your company's sponsorship will be acknowledged in *The Communicator*, the bi-annual St. John newsletter
- Your company's name and logo in our Competition programme

## Silver \$1,000+

Recognition as above plus:

- Your brand recognized on table signage at the banquet
- 2 banquet tickets
- Your company's sponsorship will be acknowledged in *The Communicator*, the bi-annual St. John newsletter
- Your company's name and logo in our Competition programme

## Gold \$3,000+

Recognition as above plus:

- Your brand recognized on table signage at the banquet
- 4 banquet tickets
- A behind the scenes tour of the casualty simulation and competitor lock up areas
- Lunch with volunteers and staff
- Your company's sponsorship will be acknowledged in *The Communicator*, the bi-annual St. John newsletter
- Your company's name and logo in our Competition programme

## Bronze \$500+

Recognition as above plus:

- Your brand recognized on table signage at the banquet
- Your company's sponsorship will be acknowledged in *The Communicator*, the bi-annual St. John newsletter
- Your company's name and logo in our Competition programme

**Additional ways to support the Provincial First Aid Competition:**

- Door prize donations
- Banquet ticket purchases ( \$55 each)

(The above support will be recognized by including your company's name and logo on our Competition Website page with link)



## About the Competition

Knowing what to do can save someone's life. Incidents happen suddenly; but it's a fact - when someone knows what to do, they are more likely to stay and help.

St. John Ambulance's Provincial First Aid Competitions are a way of recognizing some of the best First Aiders in Alberta.

St. John Ambulance Alberta has run Provincial Annual First Aid Competitions almost every year since 1926.

This one day event brings together First Aid teams of four from all around the province to compete with their peers.

Each team remains in a secure area until it's their turn to compete. After they are briefed on the scenario they will encounter in the competition ring, the team has a set time to perform all the First Aid required on the casualties of the emergency incident.

Each member of the team is scored on the accuracy of First Aid they perform.

At the end of the day, scores are tallied, and winners are announced and awards presented at that evening's celebratory banquet.

Teams compete from a variety of sectors including industry, mining, high schools and post-secondary, life guards, security and emergency responders. They compete in one of five categories based on their level of training, from Standard First Aid up to Emergency Medical Responder.

The success of this event is dependent on the 50 volunteers who give up their day to support the event as casualties, or the make-up artists who so skillfully prepare the casualties' injuries, or those who refill First Aid kits used by the teams, or clean up the competition ring after the team is finished and reset the scenario for the next team, or timers, judges, the MCs and so on.

And each year TV news crews come out and report on the event for that evening's broadcast.

## Your support helps:

### EMPOWER

teams from all skill levels to test their abilities in a highly realistic scenario.

### IMPROVE

awareness of St. John Ambulance's important role in the community.

### INSPIRE

Albertans from all walks of life to practice their skills, build teams and ultimately nurture an enduring culture of safety in their community.

### INCREASE

the awareness across Alberta of the importance of being trained in first aid, CPR and other lifesaving skills.



## Thank you for your generous support

Please select the level of sponsorship you are supporting and include this completed form with your donation.

Donations and door prizes can be mailed or dropped off to:  
St John Ambulance Provincial Office, 12304 - 118 Avenue Edmonton, AB T5L 5G8

### Sponsorship type:

Platinum     Gold     Silver     Bronze    Please make cheques payable to St. John Ambulance.

Door prize(s) description: \_\_\_\_\_

Banquet tickets (\$55.00 each): \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

### Company information:

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### For more information, please call:

Maureen Gray,  
Competition Registration & Admin Coordinator, Provincial Office  
780 452 6565, ext 8245 or [Maureen.Gray@stjohn.ab.ca](mailto:Maureen.Gray@stjohn.ab.ca)

St. John Ambulance is an international humanitarian Organization and is a foundation of the Order of St. John. 88725 4035 RR0001

